

High performance flooring system combines durability with industrial aesthetic

Hillaries Boat Harbour | WA

CUSTOMER

Phat Brew Club

APPLICATOR

Elite Epoxy Experts

SECTOR

Hospitality

DATE

2026

PRODUCTS

• Nitoflor® FC150 HP-SL



A long-vacant waterfront building was transformed into one of Perth's newest hospitality destinations, the Phat Brew Club. The vibrant space required a flooring system that could withstand the daily demands of a high-traffic hospitality venue and achieve a sleek, high-gloss finish to complement industrial aesthetic of the venue.

THE PROJECT

The owners wanted a seamless, high-gloss floor in a bold Fern Green finish to complement the venue's industrial aesthetic while delivering exceptional durability.

The existing floor presented several challenges, including multiple substrate types, varying floor levels and ageing coatings that required careful assessment before installation could begin.

"The owners wanted a bright coloured floor to match the theme of the brewery, but it also needed to be fit for purpose."

Nakita Tuffin, Fosroc ANZ Account Manager

THE SOLUTION

Nitoflor® FC150 HP-SL was specified for its ability to combine outstanding durability with a striking decorative finish.

While typically used in industrial and mining environments, the self-smoothing epoxy flooring system proved ideal for this hospitality application, providing excellent resistance to abrasion, chemicals, stains and heavy pedestrian traffic.

Fosroc ANZ Technical Support Specialist Wade McCann assessed the existing substrate early in the project, working closely with the owner, designer and applicator to ensure the floor was suitable before installation commenced.

Elite Epoxy Experts collaborated closely with the Fosroc team throughout the project, with careful surface preparation and product selection delivering a seamless, long-lasting flooring solution.

"The project showcased how careful planning, technical support and adaptability make the difference between a good result and an exceptional one."

Glen Simpson, Elite Epoxy Experts Project Manager

THE BENEFITS

Nitoflor® FC150 HP-SL delivered a decorative flooring solution that combines visual impact with long-term performance.

- Seamless, high-gloss decorative finish
- Excellent resistance to abrasion, chemicals and staining
- Designed for heavy pedestrian traffic
- Easy to clean and maintain
- Durable performance in demanding commercial environments
- Suitable for both industrial and hospitality applications

The completed floor has become a defining feature of the venue, demonstrating how Nitoflor® FC150 HP-SL can deliver both outstanding aesthetics and long-term durability in high-performance commercial spaces.

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